

Writing task – 2 (Feedback)

Many high street shops have gone out of business in recent years. Why do you think this has happened? Is it a positive or negative development?

In current times, online shopping platforms have become the biggest shopping hubs (using one word twice 'shopping' is not recommended in IELTS). The highly demanding online shopping eliminates many of the high street shops out of the market. This essay will discuss about (you don't need to use about in this context, you don't need to use about with discuss) the reasons and impact of increasing online shopping on society. (You should also include that positives and negatives will be discussed here.)

Customers always look after (it should be look for not look after for, look after means to take care) for the options that are most convenient to them. Online shopping offers numerous varieties (numerous and varieties shouldn't be used together, either numerous products or varieties of products) of products to their customers. For instance, there are many online platforms like Amazon, Flipkart and Myntra that offer a huge range of different kinds of products at comparable prices to their customers while sitting at home. Another reason is that people can easily compare the products with different traits like size, color, price, quality and can take (make instead of take) their decisions accordingly that help (helps instead of help as you have used that) them to buy an appropriate product with more satisfaction.

Technology brings many challenges along with benefits. As, online shopping provide (provides) the most promising products to their customers at less cost, time and efforts (effort, because other two are also singular) and therefore, it has a positive impact on economy (the economy) because it raises the demand for the domestic as well as the international products. (The first sentence in this paragraph talks about negative stuff but next sentence is positive. Please ignore that) On the other hand, it adversely affects the street shops operating at small scale because most of the customers prefer to buy products from online platforms rather than street shops (local shops). As a consequence, street shops (local shops) are eliminating (are going down instead of are eliminating down) from the market that affects the per capita income of the country.

To conclude, although online shopping is in high demand throughout the world but it negatively influence (influencing instead of influence) the street shops by declining their sales. Hence, governments should follow a balanced approach to reduce the mis-match (mismatch) between online and street shop shopping (local shopping).

Overall:

Overall, the content was well thought and written, but you need to work on the structure of the paragraph. The vocabulary is used properly and grammar range is high too. However, there are too many mistakes in your sentences. Please work on that.

I would give you 6.5 for this essay.

Good luck for future.